NEGATIVE SPLIT

Event Sponsorship Opportunities

RUN THE PNW

Partner with one of the largest running event production and timing companies in the PNW

Who Follows Negative Split?

40,000+ Social Media Followers on Produced Events

Over 3.5+ Million Annual Social Media Impressions On Channels

50,000+ Email Subscribers

60% Female, 40% Male

Ages 1-20 : 21%
Ages 21-40 : 38%
Ages 41-60 : 32%
Ages 61+ : 9%

Washington Events

Spring Events:

Shamrock Shuffle - Half Marathon, 10K, 5K
March / Spokane, WA / 2,500 in attendance

The Split - Half Marathon, 10K, 5K
April / Spokane, WA / 1,500 in Attendance

Windermere Marathon - Marathon, Half, 10K, 5K
May / Spokane, WA / 2,500 in Attendance

Summer Events:

Run The Night Glow 5K
August / Spokane, WA 1,000 in Attendance

Fall Events:

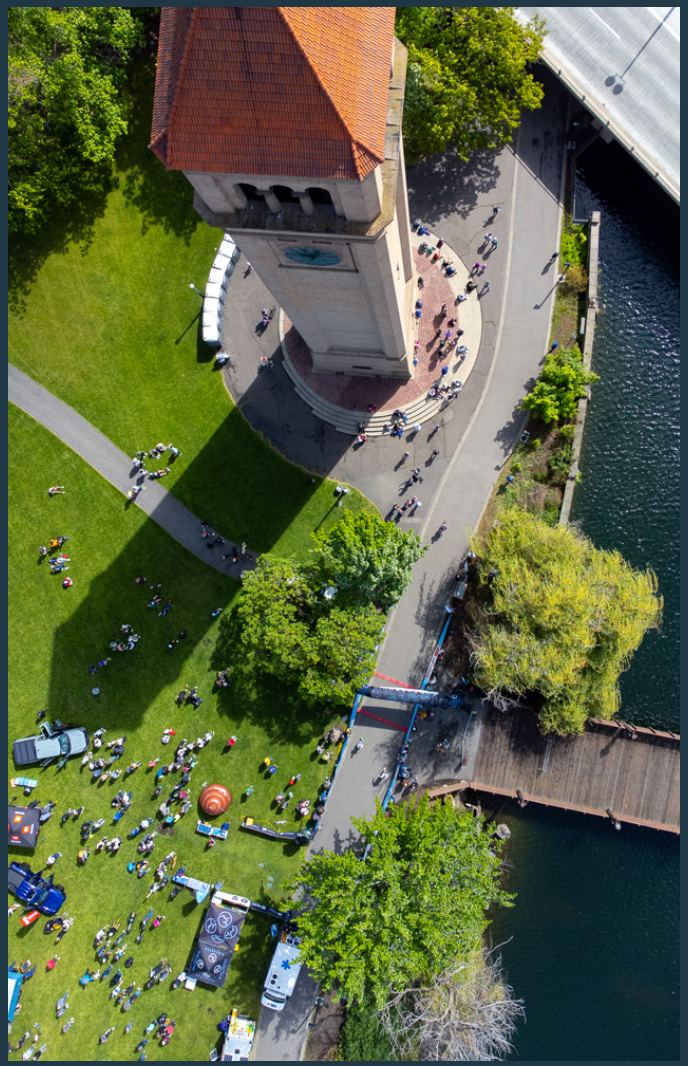
Mt. Spokane Trail Run - 25K, 10K, 5K
September / Spokane, WA / 1,000 in Attendance

The Spokane Marathon - Marathon, Half, Relay, 10K
October / Spokane, WA / 2,000 in Attendance

Huffin' for the Stuffin' - 10K, 5K
November / Spokane, WA / 2,000 in Attendance

Winter Events:

Swag Run - 5K
February / Spokane, WA / 300 in attendance



Idaho Events

Spring Events:

Spring Dash - Half Marathon, 10K, 5K
April / Coeur d'Alene, ID / 1,500 in Attendance

CDA Marathon - Marathon, Half, 10K, 5K
May / Coeur d'Alene, ID / 5,000 in Attendance

Summer Events:

Hiawatha Spring Trail Run - 50K, 25K, 15K, 10K
June / Lookout Pass, ID / 1,500 in Attendance

Fall Events:

Hiawatha Fall Trail Run - Marathon, Half, 10K
September / Lookout Pass, ID / 1,000 in Attendance

Hayden Lake Marathon - Marathon, Half, Quarter, 5K
October / Hayden Lake, ID / 1,500 in Attendance

Halloween Hustle - Half Marathon, 10K, 5K
October / Coeur d'Alene, ID / 1,500 in Attendance

Winter Events:

The Santa Run - 10K, 5K
December / Coeur d'Alene, ID / 750 in Attendance

Oregon Events

Spring Events:

Cinco de Mayo - Half Marathon, 10K, 5K
May / Portland, OR / 1,500 in Attendance

Summer Events:

Timberline Marathon - Marathon, Half
June / Timothy Lake, OR / 1,000 in Attendance

Grateful Dad - Half Marathon, 10K, 5K
June / Portland, OR / 1,000 in Attendance

Fall Events:

The Great Pumpkin Run - Half Marathon, 10K, 5K
October / Portland, OR / 2,500 in Attendance

Presenting Sponsor

Event Cost - $8000

- Logo on race website
- Logo in all race related emails
- 5+ Social media mentions
- Digital race packet inclusion with offer
- 4 free race entries & 10% off discount to share
- Booth space at event
- MC mentions at event
- Large logo banner at event (10'x3' or equivalent)
- Logo on Finisher Shirt
- Event exclusivity within industry
- Branding throughout ENTIRE event - Ex: race bib, start/finish banner, custom swag, the possibilities are endless!
- Optional specialty branding at one of the following: Awards, Course, Photos, Results, Packet pick-up, or other agreed upon location

Premier Sponsor

Event Cost - $5000

- Logo on race website
- Logo in all race related emails
- 3x Social media mention
- Digital race packet inclusion with offer
- 4 free race entries & 10% off discount to share
- Booth space at event
- MC mentions at event
- Large logo banner at event (10'x3' or equivalent)
- Logo on Finisher Shirt
- Event exclusivity within industry
- Optional specialty branding at one of the following: Awards, Course, Photos, Results, Packet pick-up, or other agreed upon location

Major Sponsor

Event Cost - $2500

- Logo on race website
- Logo in all race related emails
- 3x Social media mention
- Digital race packet inclusion with offer
- 4 free race entries & 10% off discount to share
- Booth space at event
- MC mentions at event
- Large logo banner at event (10'x3' or equivalent)
- Logo on Finisher Shirt
- Optional specialty branding at one of the following: Awards, Course, Photos, Results, Packet pick-up, or other agreed upon location

Partnership Sponsor

Event Cost - $1000

*Special offer: Commit to 2 races and get the 3rd half off

- Logo on race website
- Logo in emails to runners
- 2x Social media mention
- Digital race packet inclusion with offer
- Booth space at event
- MC mentions at event
- 2 free race entries & 10% off discount to share
- Large logo banner at event (10'x3' or equivalent)

Support Sponsor

Event Cost - $300

*Special offer: Commit to 2 races and get the 3rd half off

- Logo on race website
- Logo in emails to runners
- 1x Social media mention
- Digital race packet inclusion with offer
- Booth space at event
- MC mentions at event

NEGATIVE SPLIT
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