



## Exhibitor Package

### NEGATIVE SPLIT DELIVERABLES:

#### Digital and Marketing

- Event website logo placement
- Social media mention leading up to event

#### Event Participation

- 2 free race registrations
- Custom discount code to share out

#### Expo and Packet Pick-up

- Opportunity for flyer inclusion in participant packets

#### Race Day

- Opportunity for giveaways / sales at event
- Designated promotional booth area at the event (10'x10')
- MC mentions during event

### VALUE:

**\$500**

### BENEFICIARY:



WINDERMERE FOUNDATION