



## Presenting Sponsor Package

### NEGATIVE SPLIT DELIVERABLES:

#### Digital and Marketing

- Homepage and event page logo placement
- Social media mentions leading up to event
- Inclusion on all event marketing
- Logo placement on all event emails

#### Event Participation

- 4 free race registrations
- Custom \$5 discount code to give to customers, etc.
- Opportunity for corporate registration for employees

#### Expo and Packet Pick-up

- Logo on participant guides
- Presenting logo placement at expo
- Opportunity for flyer inclusion in participant packets
- Opportunity for booth or runner interaction

#### Race Day

- Official finisher food area with opportunity for samples / giveaways
- Logo banner in start and finish chute
- Designated promotional booth area if desired
- Logo on participant shirts
- Logo on volunteer shirts
- Logo represented at awards ceremony
- Logo represented at Info and gear check areas
- Logo represented along motivational mile
- MC mentions during event
- Opportunity for other custom branded elements at event
- Volunteer opportunities at event

VALUE:

**\$7,500**

BENEFICIARY:

