



## Partner Sponsor Package

### NEGATIVE SPLIT DELIVERABLES:

#### Digital and Marketing

- Event website logo placement
- Social media mentions leading up to event
- Inclusion on digital and print marketing
- Logo placement on all event emails

#### Event Participation

- 4 free race registrations
- Custom discount code to share out

#### Expo and Packet Pick-up

- Logo placement at expo
- Opportunity for flyer inclusion in participant packets

#### Race Day

- Opportunity for giveaways / sales at event
- Designated promotional booth area if desired
- Logo displayed at event
- MC mentions during event

### VALUE:

**\$1,000**

### BENEFICIARY:

