

SPONSORSHIP TYPES

SPONSOR LEVEL	Exhibitor	Partner Sponsor	Support Sponsor	Major Sponsor	Presenting Sponsor
	\$500	\$1,000	\$2,500	\$5,000	\$7,500
2 race entries	X				
4 race entries + discount code for customers		X	X	X	X
10x10 booth	X	X	X	X	X
Custom race discount code to share out	X	X	X	X	X
MC mentions at event	X	X	X	X	X
Flyer Inclusion in participant packets	X	X	X	X	X
social media mentions	X	X	X	X	X
logo on website event page	X	X	X	X	X
nsplit.com homepage logo		X	X	X	X
Giveaways and samples at event		X	X	X	X
Inclusion on event posters / flyers		X	X	X	X
logo on digital newsletters		X	X	X	X
logo represented at event		X	X	X	X
logo represented at packet pick-up		X	X	X	X
logo on maps and packet pick-up info			X	X	X
logo on runner shirts			X	X	X
logo in start / finish chute			X	X	X
special social media or newsletter promotion			X	X	X
Inclusion on all event marketing				X	X
logo on volunteer shirts					X
Packet pick-up booth					X
Guerilla promotion				X	X
Presenting sponsor logo on event materials					X
Branding on every aspect of the event					X
Custom branding element offered below				X	X
Photo backdrop					
Inspiration wall					
Start line or Finish line					
After party					
Packet bags or packet pick-up					
Packet pick-up					
Other???					