



Partner Sponsor Package

Negative Split Deliverables:

Digital and Marketing

- Event website logo placement
- Social media mentions leading up to event
- Inclusion on digital and print marketing
- Logo placement on all event emails

Event Participation

- 4 free race registrations
- Custom discount code to share out

Expo and Packet Pick-up

- Logo placement at expo
- Opportunity for flyer inclusion in participant packets

Race Day

- Opportunity for giveaways / sales at event
- Designated promotional booth area if desired
- Logo displayed at event
- MC mentions during event

Value:

\$1,000