



Major Sponsor Package

Negative Split Deliverables:

Digital and Marketing

- Event website logo placement
- Social media mentions leading up to event
- Inclusion on all event marketing
- Logo placement on all event emails

Event Participation

- 4 free race registrations
- Custom discount code to share out

Expo and Packet Pick-up

- Logo on participant guides
- Logo placement at expo
- Opportunity for flyer inclusion in participant packets

Race Day

- Opportunity for giveaways / sales at event
- Logo banner in start and finish chute
- Designated promotional booth area if desired
- Logo on participant shirts
- Logo represented at awards ceremony
- Logo represented at Info and gear check areas
- MC mentions during event
- Opportunity for other custom branded elements at event

Value:

\$5,000